

# Patton Valley Vineyard Privacy Policy

## I. What kind of information do we collect from you?

When you visit pattonvalley.com, our stats package from Google collects basic information about your browser. This information may include: what type of browser and operating system you are using, how long you stayed on our site, and what you looked at while you were there. Collecting all this data helps us understand how visitors use our website, so that we can improve your shopping experience.

We also collect billing and shipping information when you check out of our online store, such as, your name, address, postal code, phone number, etc. We need this information to process payment and ship merchandise to you.

### II. Sharing of information.

Under no circumstances will we share any personal information that we collect with any third parties or web sites. All the information you give us is completely private and used solely for order processing and shipping. If you give us permission to send you marketing emails, then we use your email for that purpose, but never does that email get sold or distributed to any other web site or list.

#### III. Newsletter-How to Opt-Out

If you opted into our newsletter or marketing emails and would like to opt out, we have a simple unsubscribe form at the bottom of all emails that will let you get off our email list.

#### IV. Consumer and privacy inquiries.

If you have any questions about your privacy, want to make changes to your profile, or unsubscribe just send us an email at guestservices@pattonvalley.com.

## V. Protecting your information.

All the payment information we collect is done so under SSL - a standard internet security measure. Any data that we store about you is kept behind a secure firewall in our database and is not accessible to the public in any way.